

## Central Illinois Chapter of CPCU Historic Events



The Central Illinois Chapter of the Society of CPCU was established March 15, 1961. Shown in this picture are the chapter's first new designees receiving their designations on November 22, 1961. Pictured from left to right are Don Lundt, Marvin Oglesby, Mary Hahn, and William Ziegler of Federal Mutual Insurance Company of Decatur, Illinois and Bob Bischoff of State Farm Mutual Insurance Company of Bloomington, Illinois.

**January 17, 1961** Organizational meeting of "Central Illinois Chapter" with 21 CPCUs present--culmination of efforts by President Steven Mortenson and Vice President Kenneth Schroeder.

**March 15, 1961** Formal request for charter submitted to National Society with signed petition. Approval granted retroactive to this date.

**May 17, 1961** First regular chapter meeting, held in Decatur. Committees established and planning initiated for first annual All-Industry Day, speaker--Robert Calkins, Illinois Dept. of Insurance.

**July 10, 1961** Chicago Chapter extended initial financial contribution and best wishes.

**November 22, 1961** First annual All-Industry Day sponsored by Central Illinois Chapter, at Illinois Wesleyan University, Bloomington. Topics: "Corporate Insurance Administration and Markets" and "Insurance for Agriculture." Bob Bischoff, Mary Hahn, Don Lundt, Marvin Oglesby and William Ziegler received CPCU designations.

**November 1962** All-Industry Day at Illinois Wesleyan University, "Workmen's Compensation Insurance and Industrial Safety Procedures."

**November 1963** All-Industry Day cancelled in respect for assassinated President John F. Kennedy. Resumed in 1964 as third annual All-Industry Day.

**January 1964** Began subsidy of Quad Cities study group, alternating with Iowa Chapter. Led to formation of new chapter.

**November 1964** All-Industry Day at Illinois Wesleyan University. Topics: "The Noncomprehensive Nature of the Comprehensive General Liability Policy" and "Ethical Obligations of Insurance Agents and Underwriters."

**May 1965** First annual exam review day with 45 students present. Through the years, many have come from adjoining states. Other chapters have picked up this practice. Our records show that between 1979 and 2001, 40 volunteer chapter members have taught over 2,500 students.

**November 1965** All-Industry Day at Illinois Wesleyan University, "Alternatives to Automobile Liability Tort Settlements."

**May 1966** Cosponsored forum, "New Trends in Liability Insurance Field," with the Chicago Chapter, held in Springfield.

**November 1966** All-Industry Day at Illinois Wesleyan University, "Insurance Agents as Risk Managers for Their Clients."

**November 1967** All-Industry Day at Illinois Wesleyan University, "Current Developments of the Keeton-O'Connell Plan." (controversial auto insurance compensation proposal)

**January 1968** Voted to hold future meetings in Bloomington as a central location. Proposed by members outside Bloomington area.

**May 1968** First clinic sponsored by the chapter, held in Peoria. 95 attendees from 7 states came to learn more about "The Role of Variable Annuities."

**November 1968** All-Industry Day at Illinois Wesleyan University. Topics: "The Continuing Role of Insurance in Our Changing Society" and "Problems in Corporate Planning."

**May 1969** Arranged "Tele-Lecture Program," an "amplified two-way telephone hookup," to discuss no-fault insurance with Gerald Wholley, chief architect of the Connecticut "Cotter Plan."

**November 1969** All-Industry Day at Illinois Wesleyan University. Topics: "Flood Insurance," "Homeowners Insurance," and "Implications for Insurance in a Changing Environment."

**November 1970** All-Industry Day at Illinois Wesleyan University, "Car Crashes Cost Lives and Dollars: Who Cares?"

**January 1971** Aided in establishment of Quad Cities Chapter.

**March 1971** Central Illinois Chapter celebrated 10th anniversary.

**November 1971** All-Industry Day at Illinois Wesleyan University, "Insurance Availability in the Inner-City."

**November 1972** All-Industry Day at Illinois Wesleyan University, "People, Positions and Power."

**November 1973** All-Industry Day at Illinois Wesleyan University, "A Look at Insurance – Outside In" (two journalists presenting their views)

**November 1974** All-Industry Day at Illinois State University, "Insurance Marketing Systems – Serving Tomorrow's Customers."

**April 1976** L.G. Richardson Memorial Fund established with the Loman Foundation in honor of this previous chapter president and regional vice president/director.

**October 1976** All-Industry Day at Illinois State University, "Turmoil in the Marketplace – Where Have All the Sellers Gone?"

**October 1978** All-Industry Day at Illinois State University, "Congress, Legislature and Insurance: Close Encounters of the Wrong Kind."

**October 1979** All-Industry Day at Illinois State University, "1984 Minus 5 and Counting." (featuring government and insurance industry leaders)

**October 1980** Chapter's first new 1961 designee, Bob Bischoff, installed as President of National Society.

**November 1980** All-Industry Day at Illinois State University, "Insurance Challenges in Illinois... A View from the Top."

**March 1981** Central Illinois Chapter celebrated 20th anniversary.

**October 1981** All-Industry Day at Illinois State University, "Insurance Pricing – Is Enough Too Much?"

**October 1982** All-Industry Day at Illinois State University, "Competition, the Insurance Marketplace and Healthcare Costs."

**September 1983** All-Industry Day at Illinois State University, "Arson – An Examination By Trial." (mock trial)

**November 1984** All-Industry Day at Illinois State University, "Information Generation: Are We Ready?"

**May 1985** First CPCU video teleconference to explain new ISO Commercial General Liability Policy.

**October 1985** All-Industry Day at Illinois State University. Topics: "Space and the Insuring of Satellites" and "Protected Settlements."

**September 1986** Initiated Scholarship and Library Programs.

**November 1986** All-Industry Day at Illinois State University, "Insurance Availability and Tort Reform."

**April 1987** First chapter scholarship awarded \$500 to one college student.

**September 1987** Initiated sponsorship of Land of Lincoln subchapter.

**November 1987** All-Industry Day at Illinois State University, "Sports Law and Risk Management."

**October 1988** Chapter membership exceeded 500 members.

**October 1988** Gerald Stephens, charter member and previous chapter president, installed as President of National Society.

**November 1988** All-Industry Day at Illinois State University, "Earthquake: Everyone's Fault, Whose Responsibility?". Attendance exceeded 1000 for first time.

**November 1989** All-Industry Day at Illinois State University, "Automobile Insurance Affordability – Dollars and Sense – A Discussion of Insurance Availability and Affordability."

**October 1990** Chapter membership exceeded 600 members.

**November 1990** All-Industry Day at Illinois State University, "Spotlight – 21<sup>st</sup> Century: People, Markets and Insurance."

**March 1991** Central Illinois Chapter celebrated 30th anniversary.

**April 1991** Land of Lincoln became a chapter.

**November 1991** All-Industry Day at Illinois State University, "Survival Strategies – Blueprint for Success." (insurance insolvencies and survival in a volatile political environment)

**October 1992** All-Industry Day at Illinois State University, "Condition Critical – Is There a Cure?" (the health care system)

**September 1993** Created University Liaison Committee to promote partnership with area colleges and universities in insurance education and ethics.

**November 1993** All-Industry Day at Illinois State University, "The Many Faces of Fraud."

**January 1994** Initiated mentor program serving insurance and business majors from four universities.

**April 1994** Conducted first Teachers' Workshop on Insurance with Katie Insurance School at Illinois State University, Bloomington, providing college credit curriculum to high school teachers of insurance related courses.

**October 1994** All-Industry Day at Illinois State University, "Visions of the Future: Market Exposure, Demographics, and Legal Issues."

**November 1995** All-Industry Day at Illinois State University, "Urban Issues – The Insurance Industry's Role and Responsibility." 374 new designees recognized at the 34th annual All-Industry Day, the largest class of new designees in our chapter's history.

**November 1996** All-Industry Day at Illinois State University, "Internet: Impact on Insurance."

**October 1997** Central Illinois Chapter launched its Internet web site.

**October 1997** Chapter membership exceeded 900 members.

**November 1997** All-Industry Day at Illinois State University, "21<sup>st</sup> Century Impacts: Customer Service and Marketing – How will You Respond?"

**November 1998** All-Industry Day at Illinois State University, "Banking and Insurance/Financial Services."

**November 1999** All-Industry Day at Illinois State University, "Protecting the Confidentiality of Private Information: Public Policy Implications for Genetic/Medical Records and Personal Statistics."

**May 2000** Chapter membership exceeded 1000 members.

**May 2000** \$3,000 scholarships awarded to students from four different universities. The number of scholarships and their amounts have increased steadily since the first one was awarded in 1987.

**August 2000** Chapter's first annual charity golf outing provided over \$2,100 to the Make A Wish Foundation.

**November 2000** All-Industry Day at Illinois State University, "Protecting Your Property/Family/Life – Practical Steps for Lowering Your Risks."

**March 2001** Central Illinois Chapter celebrated 40th anniversary.

**November 2001** All-Industry Day at Illinois State University, "Weathering the Storm – Preparing Yourself Personally and Professionally for Severe Weather."

**December 2001** Chapter membership exceeded 1200 members.

**August 2002** Chapter's first annual expo featuring Vince Trosino as speaker and booths by all chapter committees.

**November 2002** All-Industry Day at Illinois State University, "Focus on the Future – Trends and Issues Shaping the Insurance Industry."

**November 2003** All-Industry Day at Illinois State University, "Mission Impossible – Challenges in Regulation, Security, Profitability & Space."

**March 2004** Scholarship program for community college students renamed in memory of its creator, "William S. Basinski CPCU Memorial Scholarship."

**August 2004** Chapter membership exceeded 1300 members.

**November 2004** All-Industry Day at Illinois State University, "CSI: Crime – Society – Insurance."

**November 2005** All-Industry Day at Illinois State University, "Get Branded – Building Customer Loyalty Through Relationships, Branding, and Target Marketing."

**November 2006** All-Industry Day at Illinois State University, "Earth, Wind and Water."

**November 2007** All-Industry Day at Illinois State University, "Playing it Safe - Safety Innovations and Initiatives for Auto, Home and Business."

**November 2008** All-Industry Day at Illinois State University, "Insurance & Technology – Today, Tomorrow & Beyond."

**November 2009** All-Industry Day at Illinois State University, "People Reflecting the Future."

**November 2010** All-Industry Day at Illinois State University, "Healthcare Reform and Medical Advances."

**November 2011** All-Industry Day at Illinois State University, "Dollars and Sense: Costs of Insurance."